

Artistic Mag, LLC will Present “Partners for Success – Corporate and Non-Profit Partnerships”

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Submitted by: Suzanne Carulo

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ARTISTIC MAG WILL PRESENT “PARTNERS FOR SUCCESS – CORPORATE AND NON-PROFIT PARTNERSHIPS”

Artistic Mag, LLC will present “Partners for Success – Corporate and Non-Profit Partnerships for the 2008 Art Museum Membership Manager’s Conference.” Suzanne Carulo, CEO of Artistic Mag will discuss (Defining Partnerships and Types; Why Partnerships are Created; Why Businesses Contribute to Non-Profit Partnerships; How to Determine the Types of Business; Steps in Developing Partnerships; The Presentation; How to Market the Partnerships and Examples”).

“Why partnerships are created, determining what types of business would be a partner and how to present the partnership proposal are essential elements to form a non-profit partnership. Presenting proposals to corporations have different requirements verses non-profits. Having this knowledge and knowing what corporations are expecting are necessary elements for non-profits. Since I have had experience working in the corporate and non-profit world, this discussion will reflect samples of what is expected from a corporate world. I look forward sharing this knowledge and attendees will benefit from attending this session.” commented Suzanne Carulo, CEO of Artistic Mag, LLC.

About Artistic Mag: Artistic Mag was formed in 2000 in Woodside, California and established a presence in Colorado in 2005. Artistic Mag was formed in response to the marketplace need of building community relations between corporations and the non-profit art organizations.

Artistic Mag has worked with several organizations throughout the United States to create marketing campaigns and brand programs. It is dedicated to providing organizations with premium public & community relations solutions. The mission of Artistic Mag is to provide consultative services for organizations which will contribute to the community’s development and growth.

Artistic Mag has a unique focus – building the business community relations with the arts and the non-profits. By focusing on this unique ability, it will lead to better communities and corporate citizens. Together, it will improve social environments for everyone.

Please see [www.artisticmag.com](http://www.artisticmag.com) for more information.